



Annual General Meeting 2020



President – Annual Report

Erik Laessig

President's Report – Board

Governance

- Discussed chapter state with Heartland founders and IIBA International presence
 - Post AGM BODs will conduct planning sessions for future engagement
 - AGM elections to take place post AGM meeting





President's Report – Chapter Governance

President's Report – Chapter Governance

- Occupied the 2019 Conference Chair role
 - Majority of Conference Chairs were also board members
 - 10th Annual Conference / Professional Development Event
- Started meeting virtually to help with BODs schedules
- BOD members will coordinate to start regularly attending Central Regional Director monthly conference calls





President's Report – Chapter Board Openings

- Chapter Vice President
- Technology Vice President
- Chapter Secretary
- Chapter Treasurer
- Events Vice President
- Membership Vice President





Treasurer's – Report

Misti Poynter

Treasurer's Report

- 2019 was a financial loss on the chapter (i.e. venue expenses, overall event attendance, chapter operating costs, and past due expenses)
- Implemented SQUARE to allow receipt of credit card payments if PayPal wasn't sufficient based on previous requests however, participation for this request was very low
- Standard Operating expenses are negatively impacting our account due to no revenue for events

2020 Focus

- Entire board will start contributing to controlling expenses and managing revenue
- New focus on less expensive venues and virtual meetings as necessary while also seeking additional sponsor support





Membership

Kelly D. Casey

Chapter Membership

To be a member in good standing, you must:

- Be a member of IIBA International
- Regularly attend Chapter events

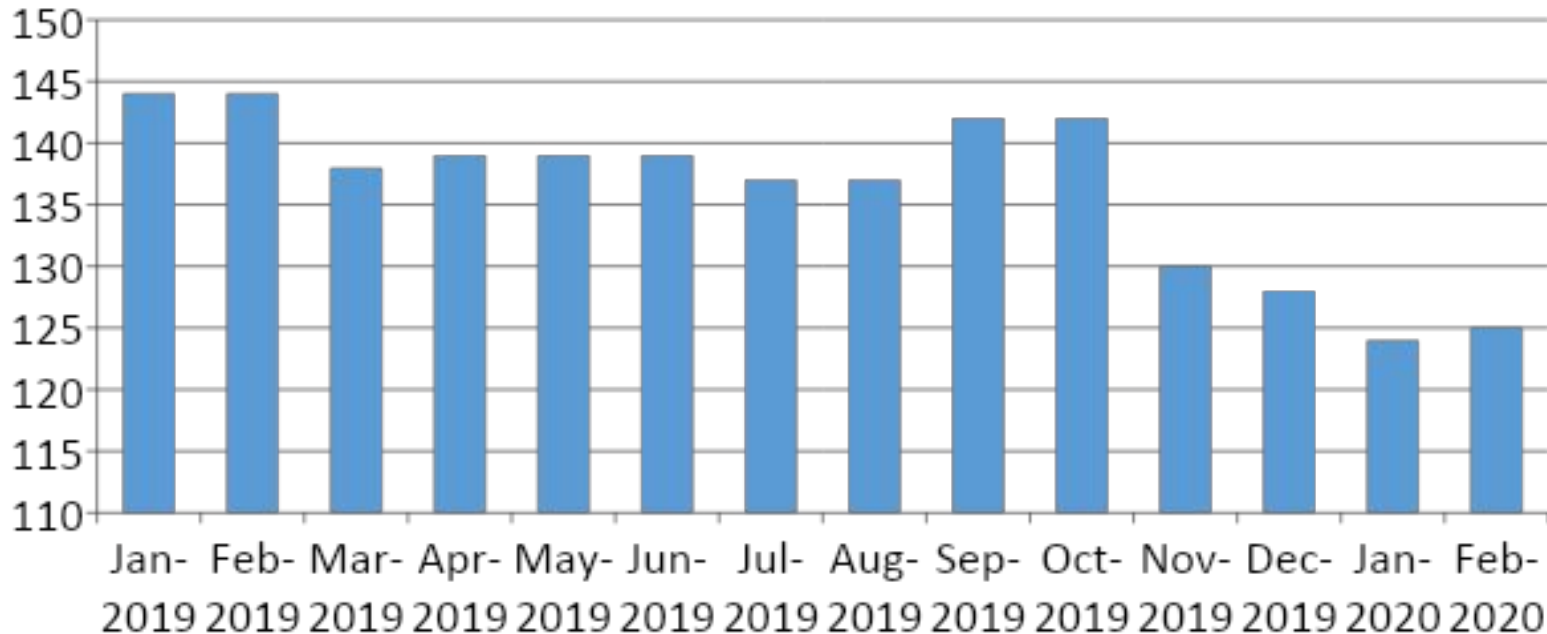
Membership Benefits

- Regular professional development events geared toward business analysis
- IIBA resources and tools (newsletter, templates, webinars, etc.)
- Networking opportunities with business analysis and IT professionals
- Leadership opportunities
- Volunteer opportunities
- Discounts for Chapter events



Membership Challenges

- Uncertainty around the role of the Business Analyst in Agile; Some employers are no longer defining employees as BAs
- Retaining existing members; making members feel connected to the organization
- Company downsizing, layoffs, no budget for membership renewals





Professional Development

Andrew Skea

Professional Development

- Working on creation of first virtual CBAP study group
 - Procure a virtual meeting tool (Zoom)
 - Verify and procure study material (Watermark)
 - Coordinate with marketing and social media to create an online flyer (looking at dates to lock down)
 - Verify a pricing point to charge





Vice President - Events

Sam Teal

Events

- 9 Events for 2019
- Average attendance = 10 people per event
- Starting to get event sponsors to keep costs down
- Attempted to initiate first ever golf tournament (cancelled due to weather)
- Greater utilization of social media and sponsors to help get word out on events





Vice President – Communication & Marketing

Neosha Broadway

Communication and Marketing



Thank You!



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